

Xu Wei

Lecturer, Wuxi Taihu University
Jiangsu province's first batch of zjin cultural creative talents
Member of suzhou graphic designers association
National member of design committee of China Packaging Federation

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Xu Wei was born on August 17, 1985. She graduated from the school of design, Jiangnan University, majoring in visual communication design, and received a master's degree from the same university. She has worked for many years as a graphic designer, educator, art curator and jury. Her professional practices include visual identity design, packaging design, poster design, logo and book binding design. She is also a university lecturer at Taihu University of Wuxi and a member of suzhou graphic designers association. She lives and works in Wuxi, Jiangsu province.

Paper Publishing

Xu Wei, Tianhua Hua. Design and practice of non-legacy creative products in application-oriented universities [J]. *Packaging engineering*, 2019. (14) : 204-223.

Xu Wei, Anxia Wang. Current situation and improvement of intelligent express box under e-commerce platform [J]. *Packaging engineering*, 2018. (23) : 38-42.

Xu Wei. Research on project-based teaching of packaging design courses in application-oriented colleges -- a case study of Wuxi Taihu College [J]. *Art education research*, 2018. (186) : 166-168.

Xu Wei. Application of Chinese homophony in commodity packaging design [J]. *Packaging world*, 2018.10 (8) : 8-11.

Xu Wei, Deyang Kong. Introduction of intangible cultural heritage into application-oriented college design teaching practice -- a case study of Wuxi Taihu College [J]. *Fine arts grand view*, 2018.1.

Xu Wei. Thinking on the reform of talent cultivation program for visual communication -- a case study of Wuxi Taihu College [J]. *Art and technology*, 2017.3.

Xu Wei. A brief analysis on the application of self-study guidance method in WeChat teaching -- taking "advertising life" WeChat subscription number as an example [J]. *Art and technology*, 2016.9.

Xu Wei. Research on the basic features of bullet screen video based on big data [J]. *Art & design*, 2016.4.

Educational Qualification

Bachelor of art, major in visual communication

Jiangnan University

2008 - 2011

Master of arts in design

Jiangnan University

2004- 2008

competition Jury

1. BOLU INTERNATIONAL POSTER DESIGN COMPETITION / Main Jury

2. We are SuperHeroes International Poster Exhibition/Pre-selection Jury

3. Help! I'm burning! CALANCA SWITZERLAND BIENNALE 2021/Jury

4. ASEADAS 2020 Virtual Digital Art Exhibition/Jury

5. Pandemic looks. Contributions of social cartelism in times of covid-19/Jury

Joint Curator

- 1.Jiangnan, the Poetic Habitat--Jiangnan Context International Poster Design Competition, Organisation
- 2.Unity is Strength -- 2020 International Public Welfare poster Design Invitational Exhibition of Anti-new coronavirus,Joint Curator
- 3.VIRUS IS OVER- Taiwan Global Anti-Virus Graphic Design Exhibition,Joint Curator
- 4."Reading and a Better Life" -2020 "World Book Day" International Public Welfare Poster Design Exhibition,Joint Curator
- 5.UN "Zero Discrimination Day" 2020 International Poster Design Exhibition,Joint Curator
- 6.BREATH •SYMBIOSIS 2020 INTERNATIONAL GRAPHIC DESIGN EXHIBITION AGAINST INFECTIOUS DISEASES,Joint Curator

Honor Certificate

In 2020:

- 1. The work was selected for the Jan rajlich 100th anniversary poster exhibition, organized by the brno biennale association SBB
- 2. The works were selected for the 2020 designer in action "Our wills unite like a fortress." and the poster design of "anti-epidemic prevention and control" theme was collected
- 3. Covid-19 Poster Exhibition in Iran. Works to be included On April 27, 2020, at 4 PM the Idea Gallery will take place, the opening taking of the International Poster Exhibition titled "Covid - 19". Posters about Coronavirus
- 4. Mexico international day of childhood cancer design exhibition /TOP 55
- 5. The work was included in China creative design year book 2018-2019, and was awarded the gold and silver awards of the year
- 6. The work was selected for the poster creation and solicitation of the theme "fighting against epidemic disease, we are in action" in 2020
- 7. The work was selected to the United Nations "zero discrimination day" 2020 international poster design exhibition TOP100
- 8. The works were selected as anti-epidemic poster works by suzhou graphic designers association
- 9. The works were selected for the colorful Chinese miniature international art exhibition
- 10. Unity is strength -- 2020 resistance against "novel coronavirus" international public welfare poster design exhibition
- 11. Your work has been selected to fight the "COVID 19" public poster design exhibition
- 12. The temperature of the selected city -- 2020 anti- " novel coronavirus "public poster invitational exhibition
- 13. The works were selected into the 5th taiyuan youth entrepreneurship and innovation competition "jinyuan tourism" logo collection special contest and cultural creativity invitational exhibition, taiyuan youth development center, taiyuan municipal committee of the communist youth league of China

In 2019:

- 1. The work was selected for the international poster exhibition "fragile heritage of mankind" in Russia
- 2. The work was selected for the international poster exhibition "fragile heritage of mankind"
- 3. His works were selected to the third international poster design competition for organ donation in Turkey
- 4. The work was selected for the 15th Ukraine Cow2019 design biennale
- 5. The work was selected for the Hungarian "now-most" international poster exhibition
- 6. His works were selected for the fifth international poster exhibition of "day of the dead" in Mexico
- 7. His works were selected in the international poster competition of "world populists" in Peru
- 8. His works were selected for the "PRINTON2" international poster exhibition in Poland, which opened at the brulin cultural center in Poland
- 9. His works were selected into the 2019 international poster invitational exhibition of racing culture, hubei artists association, the organizing committee of the 6th hubei fine arts festival, wuhan institute of design and engineering, Jackie chan DC team
- 10. Three of his works were selected for the nanjing international peace poster biennale
- 11. Won the first prize of teachers' group of the third national college art design competition of the third national youth cup art design competition, the art and design education branch of the Chinese life science association, and the organizing committee of the third national youth cup art design competition
- 12. The work was selected into the "2019 fu cultural creativity competition", fujian graphic design association
- 13. The work won the second prize and third prize of the 16th shanxi design award discipline competition

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14. Won 1 first prize, 1 third prize and 2 finalist awards in the professional group of the 2019 China packaging creative design competition for graphic advertising design, China packaging association

15. The work won the bronze award of the 2019 jiangsu star art design competition and the design committee of jiangsu packaging technology association

16. His works won the second prize of the teacher group of the third national college art design competition of the third national youth cup art design competition, the art and design education branch of the Chinese life science society, and the organizing committee of the third national youth cup art design competition

17. The works were selected into "blue yantai" 2019 first yantai art and design exhibition, yantai artists association, yantai art and design exhibition organizing committee

18. The work was selected for the 2019 design week of China and the Netherlands

19. The work was selected for the new era of endeavor in 2019 and the zhangzhou daffodil international poster invitation exhibition

20. Works selected into the first 2019 model power -- lei feng spirit international public welfare poster design invitation exhibition invitation certificate, special invitation certificate, fushun lei feng memorial hall, lei feng spirit international public welfare poster design invitation exhibition, lei feng spirit culture innovation research center

21. The work won the finalist prize of "poetic habitation in jiangnan" jiangnan international poster invitational exhibition and design competition, and the organizing committee of jiangnan forum

22. Works selected in "my motherland, my hometown" suzhou art and design exhibition 2019, jiangsu artists association, publicity department of suzhou committee of the communist party of China, and suzhou federation of literary and art circles (cflac)

23. The works were selected to the 2019 international poster invitational exhibition of racing culture, hubei artists association, the organizing committee of the 6th hubei fine arts festival, wuhan institute of design and engineering, Jackie chan DC team

24. The work was selected into the 2019 "two leaning towers in one world" international poster exhibition, suzhou graphic designers association

25. Awarded the special invitation certificate of "traditional future" to commemorate the 108th anniversary of the 1911 revolution youth poster design exhibition in han and Taiwan, and the organizing committee of the 108th anniversary of the 1911 revolution poster exhibition

26. The works were selected into the special invitational exhibition of famous designers of 2019 "impression jining" theme poster, the organizing committee of the invitational exhibition of impression jining theme poster, and the design art committee of jining artists association

27. The works were selected to the forest city 2019 international public welfare poster design invitation exhibition, publicity department of CPC nantong municipal committee, cultural, radio, television and tourism bureau of nantong city, and the nantong federation of literary and art circles

28. The works were selected to the 2019 youth international design biennale, jiangsu young artists association

29. Awarded the special invitation certificate of the youth international design biennale, jiangsu young artists association

30. The works were selected into the third Chinese postcard cultural creative design competition and the "zodiac courtesy" zodiac pattern of the year of the gengzi (rat) in 2020. His original works were collected by China post group, China post advertising co., LTD., and the zodiac courtesy organizing committee

31. The works were selected in the 2019 Chinese zodiac design competition of colleges and universities, shandong institute of arts and crafts, shandong cartoonist association, shandong university cultural industry research institute

32. The work was selected into the 2019 poster exhibition of ecological ocean theme, and the organizing committee of the 8th Marine culture creative design competition for college and middle school students

33. The works were selected into the 2019 huixin zhiyuan cup second university experimental art invitational exhibition of the 4th hefei biennale 2018-2020, the organizing committee of hefei biennale, anhui university photography association, and the organizing committee of anhui university experimental art academic invitational exhibition

34. The work was selected into the "minnan xi China hong" xi cultural creative design competition

35. The work was selected into "urban design and urban sharing" poster design invitational exhibition of 2018 liuzhou advertising and cultural industry summit, liuzhou advertising association

There are other exhibitions and awards, not all of them.

WorkExperience

Lecturer

2011- Present

Wuxi Taihu University

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